



## APY LANDS MEDIA PERMIT PROCESS

Under the APY Land Rights Act, APY Council is chartered with providing permits for entrance onto the APY Lands. This also includes managing permits for the media's access. PY Media has been delegated the responsibility to vet and manage the media on the APY Lands on behalf of APY.

With the influx of external organizations wanting to enter onto the APY Lands to generate media, gather news and/or promote entertainment stories, it has become necessary to manage their access. APY is approached on a weekly basis by the media to discuss and respond to different issues relating to the APY Lands. Both APY and PY Media support promoting the APY Lands to the larger community. All applicants will be fairly assessed with the most weight being put on the benefit for Anangu, the Traditional Owners of the APY Lands.

PY Media does not give permits to applicants - they only make recommendations based on the criteria as it is outlined on the following pages. APY has the final say regarding who can enter the APY Lands.

If any Anangu or employees or any other person resident on the APY Lands are approached to do filming or to support any other media activity on the APY Lands, they should contact Anangu Pitjantjatjara Yankunytjatjara Council in one of the following ways:

### APY Council

Contact Name	Title	Phone	Email
Rex Tjami	Director	0889548100	dirapy@anangu.com.au
Ken Newman	General Manager	0889548132	gmapy@anangu.com.au
Amelia Tyrrell	Permit Officer	0889548104	permit@anangu.com.au

### PY Media:

Contact Name	Title	Phone	Email/Title
Donald Fraser	Director	0889548164	director@waru.org
Owen Burton	Chairperson	0889548164	chair@waru.org
Will Rogers	General Manager	0889548164	will@waru.org
Rebecca Mclean	Media Manager	0889526676	rebecca@waru.org

## MEDIA PERMIT PROCESS





### STEP 1.

The APY Permits Officer will first tell the applicant to go to the following link and download application forms:

[http://www.waru.org/resources/permits\\_media.php](http://www.waru.org/resources/permits_media.php)

If for some reason the forms are not available from the site, the Permits Officer will provide the following forms:

Form number	Form Name	Copies
MP 101	Application for Media Permit Form	Original
MP102	Protocols for Filming on the APY Lands	Original
MP103	Filming agreement	Original

### STEP 2.

The applicant will provide the following forms filled out in full to the Permit Officer at APY by fax or mail:

Form number	Form Name	Copies
MP 101	Application for Media Permit Form	(2 copies)
MP102	Protocols for Filming on the APY Lands	(2 copies)
MP103	Filming agreement	(2 copies)
MP104	Written application responding to the assessment criteria	(2 copies)

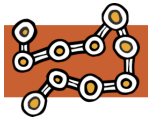
### STEP 3.

The APY Permit Officer on receipt of the application will send an email stating that an application to deliver media on the APY Lands has been made. The email will be sent to:

APY Director	<a href="mailto:dirapy@anangu.com.au">dirapy@anangu.com.au</a>
APY General Manager	<a href="mailto:gmapy@anangu.com.au">gmapy@anangu.com.au</a>
PY Media, General Manager	<a href="mailto:will@waru.org">will@waru.org</a>
PY Media, Media Manager	<a href="mailto:rebecca@waru.org">rebecca@waru.org</a>

It will state the following:





<b>Title:</b>	<b>MEDIA APPLICATION</b>
<b>Date:</b>	<b>: 0/00/00</b>
	<b>Name of applicant and company or business name.</b>
	<b>Brief statement 2 lines, outlining what sort of application eg, news story regarding mutitjulu and late line, or film on indigenous culture</b>

**STEP 4.**

The Permit Officer will then provide the following completed forms to the PY Media, Manager by fax or email:

<b>Form number</b>	<b>Form Name</b>	<b>Copies</b>
<b>MP 101</b>	<b>Application for Media Permit Form</b>	<b>(1 copy)</b>
<b>MP102</b>	<b>Protocols for Filming on the APY Lands</b>	<b>(1 copy)</b>
<b>MP103</b>	<b>Filming agreement</b>	<b>(1 copy)</b>
<b>MP104</b>	<b>Written application responding to the assessment criteria</b>	<b>(1 copy)</b>

**STEP 5.**

PY Media will use the following assessment criteria to process applications

<p><b>Does the proposed benefit Anangu and the APY Lands?</b></p> <p><b>Has the community been contacted and the proposed production discussed?</b></p> <p><b>Has the community expressed any support for the production?</b></p> <p><b>Is the scripting or story line culturally appropriate?</b></p> <p><b>Would the application in any way pose a threat to any Anangu individual or family group?</b></p> <p><b>Is the producer willing to follow the APY Lands protocols?</b></p> <p><b>Is the producer willing to pay costs for the Anangu Liaison, Officer and the media Attachment?</b></p> <p><b>Are all forms filled out and complete?</b></p>
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**STEP 6.**

PY Media will then write to APY by email, stating its recommendation relating to the specific application. PY Media will clearly state the following:

**Applicants name and business**

**Brief summary of production**

**Recommendation**

**STEP 7.**

APY proceeds to write out permit or write to applicant refusing permit.

